

FUNDRAISER QUICK START

Thank you for allowing us to help you raise funds and for partnering with us in getting God's word out in a very fun and impactful way. Here is an outline for running your Fundraiser. If you have more questions, or you need more order forms, please give our expert fundraising support staff a call. We'd love to help!

1-800-294-8637

Our Guarantee:

If you conduct your Living Epistles Fundraiser according to the simple steps we've outlined, and you are not convinced that it is the simplest and most rewarding Fundraiser you have ever held, we will give you \$100 worth of Living Epistles product, absolutely free.



Simple Steps to A Successful Fundraiser!

Hold a "Kick-off" meeting with your group. Explain the

- fundamentals of the fundraiser
- why you're raising funds,
- beginning and ending dates - most fundraisers are 2 to 3 weeks long,
- how to take orders - pricing, sizing, payment methods, etc...
- how to get FREE ITEMS

Hand out the catalog and order forms and inform each participant that they are to charge the prices listed under each design in the catalog. We are now offering all the Lord's Gym styles as part of the Fundraiser. Please be sure to inform each participant that these styles are featured on the back of the catalog.

- set some goals, encourage friendly competition
- have fun!

Fill out the Bulletin Insert that we've provided on the next page of this starter kit and run copies. Make an announcement to let your organization know what your fundraiser is for, where they can order, and the tremendous witnessing power of Christian Apparel.